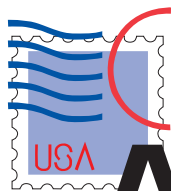




REAL - WORLD APPLICATIONS

ELECTRIC UTILITY TURNS TO AUTOMAIL® FOR MAILROOM AUTOMATION SOLUTION

A city-owned electric utility company saves hours with EACH process bill mailing. The time spent processing mail files dropped from two to three hours to five minutes, and the postage for sending statements dropped \$35,000 per year over the previous process.



AutoMail® PRO

THE ULTIMATE MAIL AUTOMATION SOLUTION

DOCUMENT DELIVERY ONE SIMPLE SOLUTION

PROFILE

The city-owned electric utility needed a new way to merge multiple customer letters, reminder notices and bill statements, while sorting, performing manifest mailing, 2D Bar Code and Intelligent Mail Barcode. The utility, which provides electric service to more than 70 percent of the market, found itself spending two or more hours processing, compiling and mailing customer information. Part of the problem was the old system required the staff to split data files for the application that performed the sorting and bar coding, and then afterward merge these data files together for high production printing. The overall process for printing was far too tedious especially when very large or multiple bill cycles were involved.

SOLUTION

AutoMail serves as a mail pre-processor

for companies mailing large quantities of customer statements and notices. The easily installed software verifies addresses, presorts the mailing, calculates and quantifies postage and reduces the work involved in preparing statements for mailing. AutoMail also exceeds the regulatory demands of the Gramm-Leach-Bliley Act, the Sarbanes-Oxley Act and the Fair and Accurate Credit Transactions (FACT) Act's Red Flag Rules.

OPPORTUNITY

After SynTel's AutoMail was implemented the utility was able to begin using the software immediately. The impact of AutoMail has been immediate and dramatic. From an operational standpoint, the biggest benefit is that the staff no longer has to split and rebuild data files for every mail run.

In addition, the software reduces sorting errors and provides clearer reports, so that the staff does not waste time tracking down misplaced mailings. This has dropped the time spent processing each file from two or more hours to five minutes.

"Our mailing preparation and processing is simply more efficient now. Additionally, the system saves us tens of thousands of dollars in postage costs. We are on pace to save \$35,000 from the previous year on postage alone."

"SynTel is one of those companies whose software does what is promised. It is easy to use, it saves staff hours of time and it helps us stay on budget for communicating with our customers."

KEY POINTS

- **Reduce postage cost.** Presort files to USPS standards, count pages, calculate weights, and qualify your mailing for the lowest possible rates.
- **Reduce equipment cost.** Calculate the individual weight and thickness of each piece and assign postage accordingly, enabling customers to eliminate the postage meter from the process if desired.
- **Reduce labor cost.** Automate mail production process, eliminate manual tasks and reduce completion times from days to minutes.
- **Improve accuracy and delivery times.** Match your address to the national postal database and return the complete ZIP+4 and Intelligent Mail® barcode. It will presorts your file before it is printed, so mail pieces print in presorted order. Once documents are inserted into envelopes, they are ready to deliver to the Post Office, eliminating manual sorting and the need for third party mail houses.
- **Security verification.** Provide reports for audit tracking. Each mail piece is assigned a unique sequence number which is linked to the customer account number for tracking and verification of mailing.

CAPABILITIES THAT MADE A DIFFERENCE

AutoMail® functions as a preprocessor and fits seamlessly into your current document production environment, eliminating the need for third party processors and allowing you to secure sensitive customer information inside your organization. AutoMail® PRO is the only software on the market that is able to calculate dissimilar weight mail pieces and assign the appropriate postage. AutoMail® PRO verifies addresses, presorts the mailing, calculates and quantifies postage and reduces the work involved in preparing your mailing.

- Save up to 25% on postage
- Reduce labor costs
- Reduce equipment costs
- Increase efficiency
- Improve delivery times
- Eliminate 3rd party processors
- USPS Intelligent Mail® barcode
- USPS Certified Software



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