

Do your notices promote other offerings? Turning Notices into Advertising Vehicles


Customer Specific Messages

Cross Sell – Rule of Three, loyalty increases if customer enrolled in 3 services

New Services


Upcoming Promotions and Offerings

Summary Statement of Accounts
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Statement Period: 11-14-08 through 12-12-08


JACK LAURENCE
 945 ELM ST
 CITYNAME, ST 00000-0000

Account Type	Account Number	Account Activity At-a-Glance	
Personal Plus Checking	0278973713	Beginning balance	8,843.08
		Deposits and other credits	2,003.17
		Interest credited	4.18
		Withdrawals and checks	2,921.58
		Service charge(s)	0.00
		Ending balance	7,928.85
Savings	0327789737	Beginning balance	30,876.84
		Deposits and other credits	2,442.21
		Interest credited	69.73
		Withdrawals and other debits	0.00
		Ending balance	33,388.78
Certificate of Deposit	0420071219	Beginning balance	113,852.74
		Deposits and other credits	251.29
		Withdrawals and other debits	0.00
		Ending balance	114,104.03
Certificate renewal date: 03/15/2009			
Year to date interest: 3,015.56			
Home Equity Loan	0719231480	Beginning balance	7,936.33
		Payments and other credits	350.00
		Withdrawals and other debits	0.00
		Ending balance	7,661.26
Minimum payment:	205.07		
Next payment due:	01-17-09		


Concerned about your retirement savings?
Bob Smith, your financial advisor, will be holding a free luncheon seminar: 'Protecting Your Nest Egg During Volatile Markets' at the Blue Haven Bistro (see map below) on January 20, 2009 at 1:00 pm. Please RSVP to Bob at 301-555-0000.



Thank you for banking with us!
The monthly maintenance fee was waived this statement cycle because you are a Premier Customer who maintained a qualifying minimum balance of \$25,000.

Did you know... with our free Online Banking service you can view up to 18 months of your account statements. You can also check balances, track account activity, pay bills, and more! Enroll today!
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Online Billing & Payment: www.grn-bank.com/paybill


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Customer Service Information
www.grn-bank.com
1.800.555.0000

For additional service:
1.800.555.1111 Telephone Banking
1.800.555.3333 TDD/TTY Users
1.800.555.6666 En Español



If you would just like to know more and whether we can work with your core and imaging software, contact Jim Decker—ICBA Specialist at 913.907.9065 or email jim.decker@pb.com, fax to: 203.460.9050

Bank: _____ Contact Name: _____
 Address: _____ City: _____ State: _____
 Best time to call: _____ Phone Number: _____

Thank you for your interest and time.