Using the Internet as a platform, it’s possible for you to manage every aspect of your business more efficiently, especially how you communicate. Whether they are business-to-business, business-to-consumer or business-to-employee, your electronic communications are critical to your e-business strategy.

Businesses and consumers are adopting Internet-based services and communications at a phenomenal rate. Therefore, in order to attract, retain and strengthen profitable customer relationships, competitive companies have developed business strategies that include the rapid integration of software systems that enable them to offer customers the e-commerce options they want — Internet sales and marketing programs that include critical 1:1 customer marketing campaigns, electronic statement and bill presentment and payment options, as well as online customer service and account management.

A Web Strategy Is Essential to Staying Competitive
Most companies certainly understand the value of web-based communications in improving overall business performance. Often, however, business managers are faced with limited internal resources, and lack a clear understanding of what it takes to make a web communications strategy work. They may not realize it is possible to integrate, into existing systems, software solutions that leverage resources and enable a combined paper and web communications capability, which can create and distribute highly effective business communications more efficiently.

Seamlessly Integrate Paper and Web
Does your company have a plan that will enable you to compete and grow by seamlessly integrating your paper and web-based documents? Do you have a cohesive and reliable technology plan that tells you which systems you need, how you can integrate...
them quickly and successfully, and how you must define your web presence and redesign your business processes to make it work?

The Professional Services team at docSense is putting a number of the world’s leading companies on the road to e-business success. We’re standing by to work with your enterprise in developing and taking the most direct route to success in the digital marketplace.

docSense Professional Services: You Couldn’t Ask for a Better Guide

Before there were digital communications, there was print, and Pitney Bowes, which is powering docSense and its Professional Services team, has spent eight decades supporting the world’s most regulated and communications-intensive companies. Partnering with them, we have provided the technology, the products and the services to produce, manage and distribute, first printed, and then electronic communications, ensuring efficiency, cost-effectiveness, reliability, integrity and quality, every step of the way.

It is within Pitney Bowes experienced and resource-rich environment that docSense’s Professional Services team developed the proven methodology we use to partner with clients in evaluating, planning, designing, building, testing and implementing web-based systems integration for effective and efficient e-business applications, including electronic message management.

Start building a web-based communications capability that will support your e-business success. Call 1-877-5docSense today and ask for Professional Services.

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