Summary

AnySite® Online is an Internet-based subscription service for display analytics and site reporting.

AnySite Online provides a quick and easy way to create presentation quality demographic maps and reports from anywhere you have Internet/Intranet access.

Creating demographic maps and reports is as easy as 1-2-3: Anyone can create professional quality maps and reports using AnySite Online in just three simple steps:

1. Enter an Address, Intersection, City, ZIP Code, Longitude/Latitude, Location Information, or simply select a Map.

2. Define your trade area with Customizable Rings, Drive Times, or by drawing your own Study Area.

3. Select Maps and/or Reports and you’re done!

Projected and current year demographic estimates, as well as census data are part of the standard AnySite Online subscription. Consumer expenditure potential, business summary, shopping center, traffic count and competitor location files are available as add-on databases.

New Features of AnySite Online:

“ON DEMAND” AERIAL PHOTOGRAPHY: National coverage is now available from GlobeXplorer®, providing you with an affordable way to access the world’s largest commercial collection of aerial and satellite images from your AnySite Online account. Both transactional (just pay for what you need, when you need it—“on demand”) and unlimited subscription accounts are available.

ONLINE PUBLISHER: Securely publish your own location and/or region data (including customer, store, or competitor points) into your AnySite Online account for reporting, mapping, and analytics. An intuitive wizard provides you with greater flexibility and ease in the maintenance of your proprietary data through your AnySite Online account.

CHARTS AND MAPS IN REPORTS: Impress your clients and add new power to your display analytics with enhanced reports that allow you to add charts and maps to your reports.

PACKAGES: Boost to your productivity through the use of “packages”—convenient bundles of frequently used combinations of maps and reports that can be run on an active site at any time with the simple press of a button.

ACCOUNT MANAGEMENT TOOLS: Centrally manage the default settings for your accounts—including the look and feel of the maps, your account login and password.
EASY-TO-USE TOOLBAR: AnySite Online's toolbar provides one-click access to the map (Zoom, Info Tool, Re-center, etc.) and output tools (Reports and Maps) so you can maximize your efficiency. The left-hand panel has been expanded to provide convenient access and listings of your custom maps and reports.

Additional AnySite Online Solutions:

CANADA: Canadian AnySite Online accounts offer a complete suite of demographic and location-specific data, including: Consumer Expenditures, Census Demographics, Demographic Estimates and Projections, Daytime Population, Business Activity, and Canadian Lifestyle Clusters. This offering is available in single and multi-user annual subscriptions.

UNITED KINGDOM: Our online solution for the UK can include Census Demographics, Estimates and Projections, Expenditure Estimates, and Retail Business Turnover Potential. This offering is available in single and multi-user annual subscriptions.

FOR DEVELOPERS, REITS, AND LEASING AGENTS: MapInfo's unparalleled experience in retail site selection and Predictive Analytics for the world's leading retailers can be leveraged by developers looking to profile their properties and determine the specific retailers that would be best suited for them. AnySite Online RM is an enhanced web-based retail modeling solution used by developers to identify and rank the “best-fit” retailers for their properties. AnySite Online RM provides a site marketing report, and the appropriate real estate contacts within a given retailer’s organization. This offering is available in single and multi-user annual subscriptions (unlimited usage annually).

WEB SERVICES: Integrate AnySite Online’s capabilities for demographic mapping and reporting seamlessly into your web site application.

TRY ANYSITE ONLINE FOR FREE—VISIT WWW.ANYSITEONLINE.COM AND SIGN UP FOR A DEMO ACCOUNT TODAY!