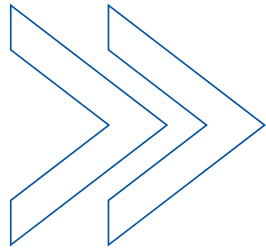


## Presort Services



**Your Mailstream  
Our Technology  
The Perfect Partnership**





# Get the advantages of a national network and the convenience and personalized touch of a local service



Pitney Bowes PSI is the leading outsource provider of mail presort services for First-Class™ and Standard Class automated mail in the U.S. We're a trusted work-share partner of the United States Postal Service, processing more than 10 billion pieces of mail annually.

As our client, you'll enjoy a wide range of benefits – from guaranteed per-piece pricing to tailored presort mail solutions. We'll pick up your mail right at your door...and handle the entire process for you. And because we combine our clients' large-volume mailings, you'll realize significantly lower postage and handling costs than you could on your own.



## Innovative solutions Profitable results

You'll experience the very best in mailstream management – from our state-of-the-art facilities with over 250 automated sorters, customized software and our team of more than 2,900 highly trained associates. Our unique, highly efficient presort methodology and proven transportation system speeds your mail to its destination, often bypassing the local USPS® office for the quickest possible delivery.

Manage your postage expenses and improve your mail delivery performance with solutions such as:

### Guaranteed per-piece pricing

Lock in savings and control your budget

### Shared incentives

Investing in address quality, mail piece design, volume, time of day and availability adds up to savings

### First-Class Mail® and Standard Mail® processing

Keeps you competitive and profitable

### Unique presort methods

Using the latest MLOCR technology and custom-developed software

### Mail Exchange

Maximize postage discounts and delivery performance by commingling mail at optimal distribution centers

And with Pitney Bowes PSI, you can rest assured that you're in compliance with the very latest postal regulatory requirements and standards.



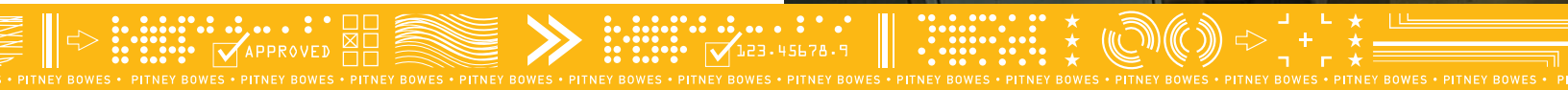
## Expansive network of secure facilities

We have the only national network of presort facilities, with more than 30 operations across the U.S. — and we continue to expand every year. Pitney Bowes PSI values security and quality. Most of our locations are certified in Mail Preparation Total Quality Management (MPTQM) and include controlled facilities access.

Our facilities are built with peak efficiency in mind. Our technology and material handling systems ensure an uninterrupted flow and timely delivery of your mail; each of our operating centers is equipped with multiple sorters and linked to other centers through proprietary software and a sophisticated information technology network — providing a proven system for backup and recovery.

*“What is done within our facilities and operations is key to our success and the success of our customers. It’s our way of doing business.”*

*Jay Oxton  
President, Pitney Bowes PSI*



## A simple, convenient process

Our four-step process makes it easy for you.

- 1. Pickup** – we pick up your mail right at your doorstep
- 2. Quality check** – we carefully check your mail for print quality, weight and proper postage
- 3. Sort** – we sort your mail accurately to prepare for postal inspection
- 4. USPS® induction** – after postal inspection at our site, we induct your mail into the USPS® mailstream in the most efficient manner for speedy delivery to your customers

## Manage postage Boost performance Gain peace of mind

Reliability. Efficiency. Innovation. Experience. Technology. Pitney Bowes PSI brings it all right to your doorstep. When you trust your mail to us, you manage your postal expenses, improve your mail delivery performance and control your compliance risk. Our custom infrastructure is unique to our industry — and it allows us to support mailers of all sizes, including some of the largest mailers in the country.

## Additional services... Additional support

Pitney Bowes PSI offers a wide range of superior mailing services to ensure that all of your mail is sorted and delivered as efficiently and effectively as possible. Our high-quality, value-added services include:

**Move Update solution** – we'll help you comply with the USPS® Move Update requirement by utilizing *FASTforward*® and ACS™ for First-Class™ mailers and make sure that your mail reaches your customers wherever they are

**PostalOne!® transportation solution** – this real-time electronic mail routing system puts us in sync with USPS® air and ground transportation routes for availability and delivery timing. This ensures that your mail is directed to the most efficient delivery channel

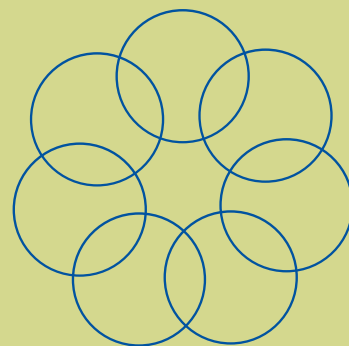
**Exception handling** – for the small percentage of mail pieces that can't be read electronically, our exception-handling team troubleshoots, reruns and updates your mail to speed delivery and reduce costs associated with non-automated mail

**Metering** – all our facilities offer metering services so you can easily manage the challenges of a servicing issue, staffing or postage shortage

**PLANET Code® and Confirm® capability** - Identify and electronically track your outgoing and incoming pieces in real time



**PSI GROUP, INC.**  
10110 I Street  
Omaha, NE 68127-1189  
1-800-660-6501  
[www.psigroupinc.com](http://www.psigroupinc.com)



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