

# THE LOGICAL NEXT STEP



*You already print it –  
now you can mail it, too.*

- INCREASE REVENUE
- SATISFY CUSTOMERS
- MAXIMIZE PROFITS



# Mail preparation: The logical way to grow revenue— and expand your business.

Increased competition. Shorter job runs. One-stop expectations.

To remain profitable in today's market, you need to offer new services, maximize efficiency and find cost-effective ways to increase customer value. With Pitney Bowes, you can do it all.

Our technologies, insights and workflow expertise make it easy for you to join the growing number of commercial printers who provide end-to-end mailing services to their customers. So you can take steps to increase revenue, grow profits and strengthen customer relationships.



## Do more with the right inserter.

Pitney Bowes technologies are built with application flexibility in mind, so you can do more with a single machine. Our world-class inserters combine friction and rotary feeders so you can handle virtually any material and any format—whether it's a #10 kit, 6 x 9 or a flat. Plus, with our modular design, you can easily add on high-speed collators, table conveyers, tabbers, labelers and a host of other mailstream solutions.

## Expand your profits with speed and flexibility.

With our durable, high-speed inserting technology, you can increase throughput and productivity—minimizing footprint and labor costs at speeds up to 16,000 pieces per hour. Innovative technologies, including the Flexible Bindery Interface, allow you to automate and streamline manual processes. Most importantly, our ability to engineer integrated solutions makes it easy for you to consolidate multiple workcells into a single operation—eliminating the need for costly overhead.

## Offer quality without sacrificing speed.

We can provide the controls you need to maintain high levels of integrity and productivity on every job. Automated set-ups, selective feeding, job sequencing and piece-level tracking are just a few of the features that make it easier to meet critical customer deadlines—while remaining confident that communications are accurate. Real-time workflow reporting helps minimize downtime and keeps you on top of job status.

## Increase margins with product attaching.

We'll not only help you get started; we offer the easy-to-use systems you need to provide end-to-end support—including the ability to attach plastic cards, embossed cards, business cards, even magnets, at speeds up to 25,000 per hour. These high-value services can provide you with new-found revenue and yet another competitive advantage.

*We'll help you identify the most efficient ways to extend the value of your customers' print purchases.*



## Find even more ways to grow your business.

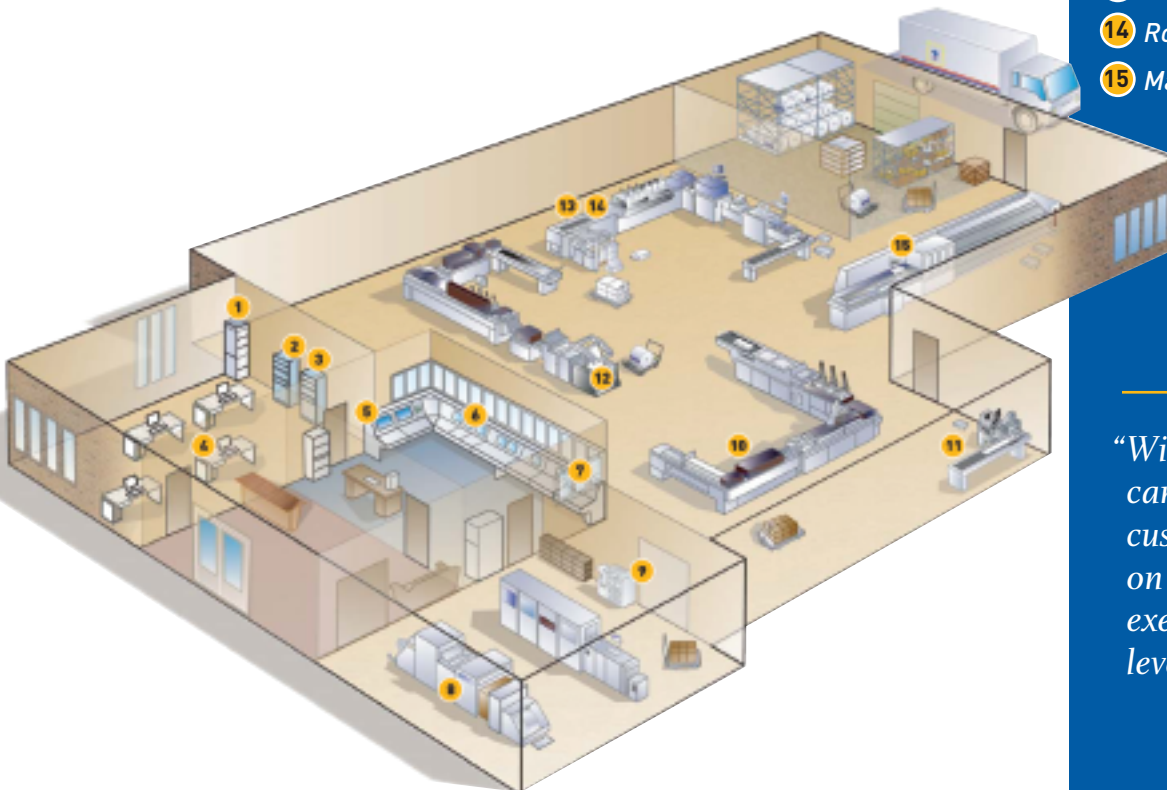
Provide your clients with additional services—without adding unnecessary costs. By handling “specialty assignments” inline and streamlining bindery operations, you can do it all in-house, generating more revenue from each and every job.

- Read-and-print capabilities
- Automated piece matching
- Variable card printing
- Friction and rotary feeders
- Integrated bindery
- And more



## Take the logical next step—today.

We want to help you gain a competitive edge in your marketplace. Contact us today and see first hand how we can add value to your business.

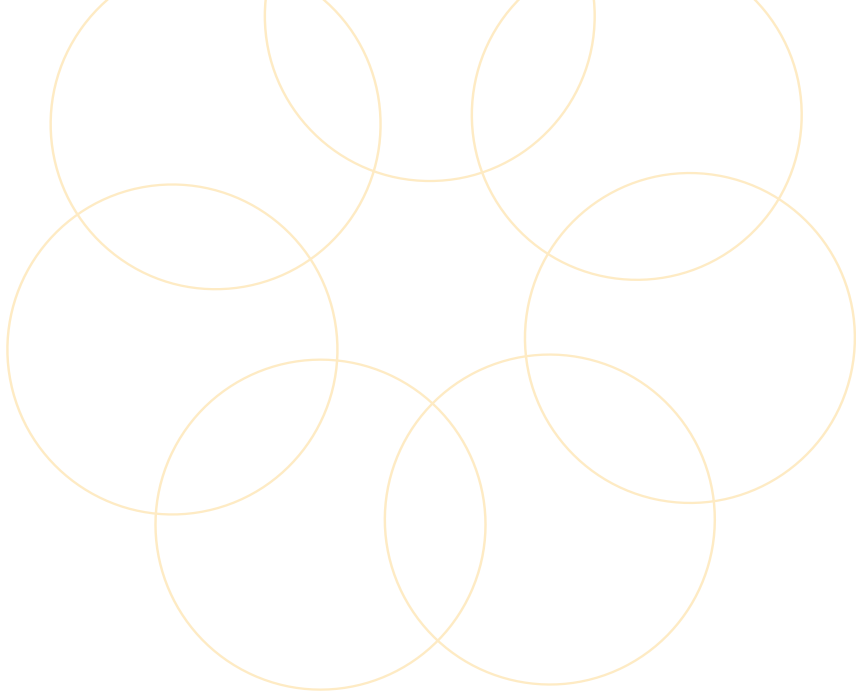


In any well-managed shop, a set of flexible tools and processes must work together to offer more reliable, cost efficient mail services. Whether you want to start small or expand your services, we'll help you profit by design with complete, end-to-end solutions.

- 1 Address Quality and Postal Automation
- 2 Presort Processing
- 3 Control File Creation
- 4 Document Creation and Print Stream Engineering
- 5 Output Management
- 6 Productivity Management
- 7 Postage Accounting Management
- 8 Roll and Sheet-Fed Printing
- 9 Automated Reprints
- 10 High Speed Ink-Jet Printing
- 11 High Speed Offline Digital Metering
- 12 Integrated Bindery and High Speed Mail Inserting
- 13 Flats-to-Folded Processing
- 14 Rotary and Friction Feeders
- 15 Mail Sorting

*“With Pitney Bowes, we can react quickly to our customers’ needs – deliver on our promises – and execute with the highest level of perfection.”*

– Jim Gill, Co-Owner,  
XCEL Graphics



## Our Flexible Mail Solutions for Commercial Printers Make It Easy to Extend Beyond Print.



***For more information, call us today at 877-536-2736  
or visit us on the Web at [www.pbdmt.com](http://www.pbdmt.com)***

Pitney Bowes has the software, services and hardware for end-to-end mailstream solutions that integrate and optimize the flow of mail, documents and packages across a range of business operations.

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