



PRODUCT DATA SHEET

International Geocoding

PRECISE GEOCODING IS THE KEY TO
SMART DECISION-MAKING.

Solution Overview

Domain-specific data drives decisions—no matter where your customers, prospects or company assets are located. With more precise, more consistent data and analysis, you can connect with customers, overcome business risks and improve returns.

Our international geocoding enables high-precision impact forecasting, better deployment of resources when catastrophe strikes, and capabilities for identifying fraudulent activities before they can take root. Our geocoding solutions span five continents, and our global reach is unparalleled in the industry.

Unlock the Power of Location Accuracy

Get precise latitude and longitude in the markets and countries where you do business—retrieving data on-premise or through hosted solutions. Our flexible geocoding solutions easily integrate with existing systems and spatial analysis tools, enabling quick implementation and application for key business needs.

Built-in data quality, postal certification, address validation and standardization means that the insight you gain will be more accurate, more complete—and can provide perspective that doesn't stop at international borders.

You can enjoy unparalleled insight by analyzing at the city, postcode, street or address level while enriching your address data with your domain-specific or custom data.

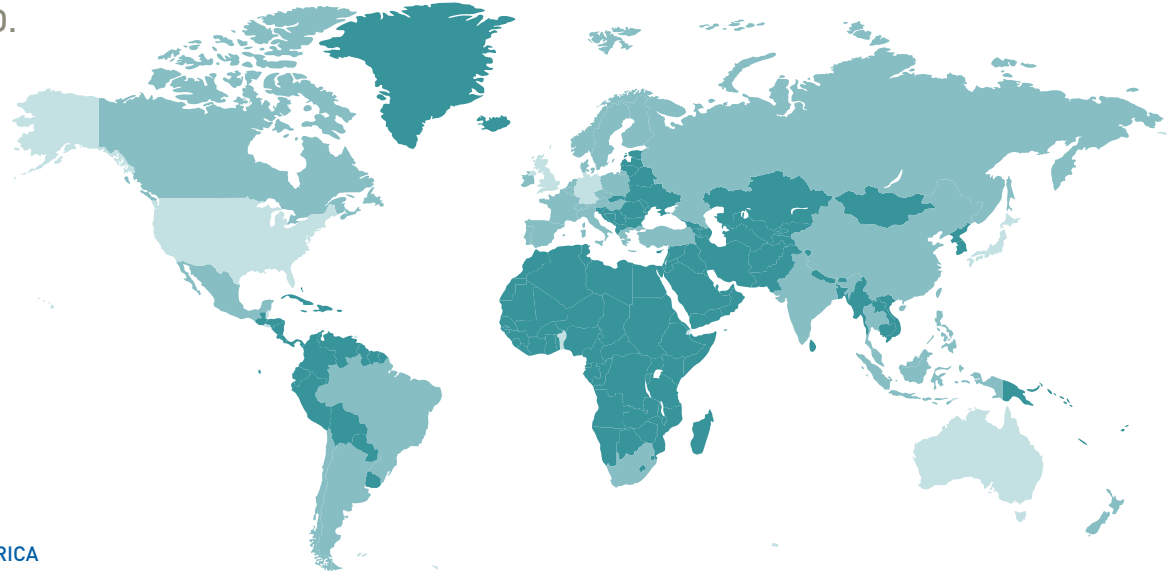
INTERNATIONAL GEOCODING CAPABILITIES – ON YOUR TERMS

International businesses need international solutions—and local businesses need in-depth understanding of their markets. With PBBI International Geocoding, you'll get outstanding coverage, accuracy and a depth of insight that can help accelerate your success across a broad range of business initiatives:

- Risk Assessment
- Market Analysis
- Network Optimization
- Effective Targeting
- Portfolio Management

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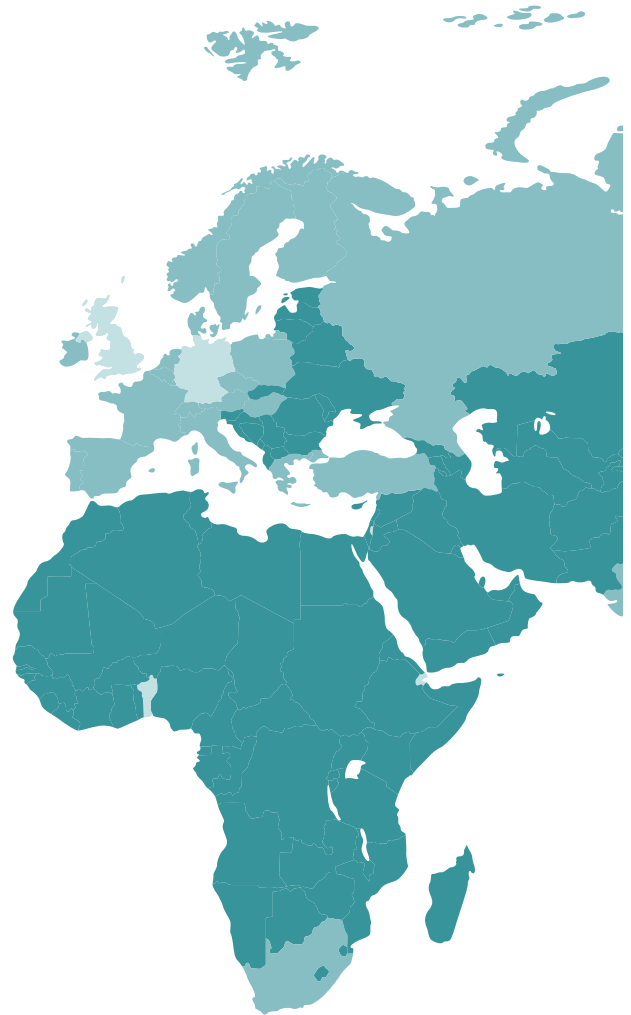
PITNEY BOWES SOFTWARE ALREADY PROVIDES THE MOST EXTENSIVE GEOCODING COVERAGE WORLDWIDE, AND WORK IS UNDERWAY TO DEEPEN OUR CAPABILITIES IN KEY COUNTRIES AROUND THE WORLD.



EUROPE, MIDDLE EAST AND AFRICA

COUNTRY	ADDRESS POINT	STREET ADDRESS	POSTAL AND CITY
Andorra		•	•
Austria		•	•
Belgium		•	•
Czech Republic		•	•
Denmark		•	•
Estonia		•	•
Finland		•	•
France		•	•
Germany	•	•	•
Greece		•	•
Hungary		•	•
Ireland, Republic of		•	•
Italy		•	•
Latvia		•	•
Lichtenstein		•	•
Lithuania		•	•
Luxembourg		•	•
Monaco		•	•
Netherlands, The		•	•
Norway		•	•
Poland		•	•
Portugal		•	•
Russia		•	•
San Marino		•	•
Slovenia		•	•
South Africa		•	•
Spain		•	•
Sweden		•	•
Switzerland		•	•
Turkey		•	•
United Kingdom	•	•	•
Vatican City		•	•

- Address Point
- Street Address
- Postal and City

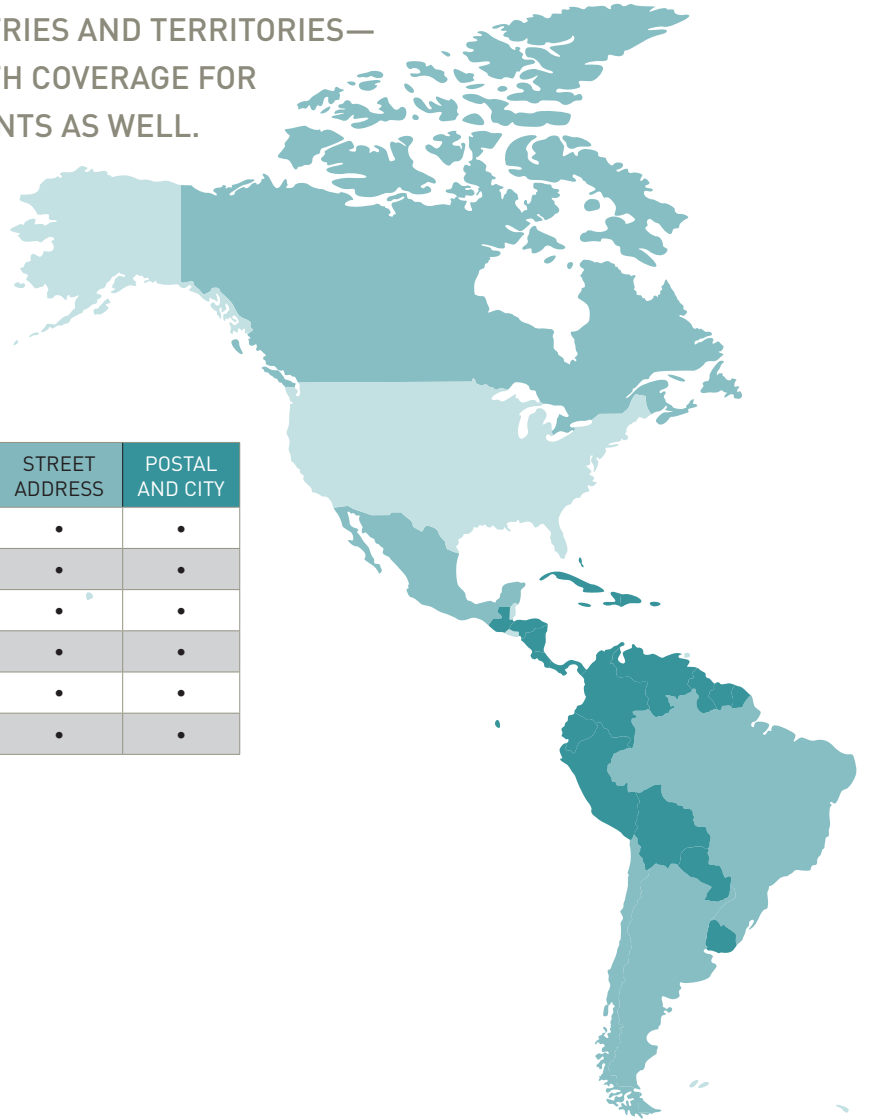


OUR WORLD GEOCODER COVERAGE INCLUDES POSTCODE AND/OR CITY LEVEL COVERAGE FOR 240+ COUNTRIES AND TERRITORIES— AND TODAY WE PROVIDE MORE IN-DEPTH COVERAGE FOR KEY COUNTRIES ACROSS FIVE CONTINENTS AS WELL.

- Address Point
- Street Address
- Postal and City

AMERICAS

COUNTRY	ADDRESS POINT	STREET ADDRESS	POSTAL AND CITY
Argentina		•	•
Brazil		•	•
Canada		•	•
Chile		•	•
Mexico		•	•
USA	•	•	•



ASIA PACIFIC

COUNTRY	ADDRESS POINT	STREET ADDRESS	POSTAL AND CITY
Australia	•	•	•
China		•	•
India		•	•
Indonesia		•	•
Japan	•		•
Malaysia		•	•
New Zealand		•	•
Philippines		•	•
Singapore	•	•	•
Thailand		•	•

- Address Point
- Street Address
- Postal and City

Geocoding: The Pitney Bowes Advantage

Built-in address standardization and validation: Great insights require great data—we standardize and validate records prior to geocoding, so you can rest assured that your insights are based on vetted data.

Address-point accuracy: We geocode right down to the exact latitudes and longitudes of parcels, rooftops and, in some places, even building entries to ensure analyses that are precise and actionable.

Sophisticated spatial analyses: Apply our built-in analytics or define your own parameters. Either way, sharp 3-D mapping will enable you to easily visualize and communicate your results.

Global coverage, custom fit: Pitney Bowes Software International Geocoding is the most comprehensive available and our footprint continues to grow. Yet, our modular approach lets you acquire the geocoding you need today, and add coverage as your business grows.

Usability—all across your organization: Our geocoding solutions are designed for ease of use and for easy integration into workflow systems across your organization. You can use them to analyze opportunities and risks—and to automate customer communications, empower customer self-service, monitor customer activity and deploy resources when and where needed to help customers in crisis.

Choose the best solution for your business: Whether your business is regional, national or global in scope, you need geocoding insights that are accurate and actionable. Turn to Pitney Bowes Software for the broadest, deepest and most accurate geocoding available worldwide.

Case in Point

“Having a single platform globally has extended our area of coverage and enabled much better decision making across country lines. It also means we can bring in data from multiple sources and manage it from a central system. We’re now capable of processing up to seven million addresses an hour, which far exceeds our prior geocoding capabilities.”

Stephen Mildenhall
CEO of Aon Benefield
Analytics

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Every connection is a new opportunity™



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