

Global nonprofit institution - 2

Client profile

A large nonprofit with global reach is a leader in collecting funds for research and education related to a life-threatening illness.

CASE STUDY



Objective

To create an efficient platform to support companies who use the nonprofit's educational and promotional materials with customized and branded collateral.

PBMS solution

The nonprofit organization contracted with PBMS to provide a user portal that houses templates of 200 collateral elements, each customizable within business rules by the client organization for their employees and stakeholders.

Results

Access to collateral is simple and available without nonprofit support on a 24/7 basis. Payment processing is simplified and users are able to see all the current product offers available.

Benefits of Web2Print collateral workflows

- Users have 24/7 access to tools
- Templates are readily available, and thru a single repository, which is always current
- Enterprise transparency to portal usage is improved, including reporting across many facets

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