

# Connect with color



## Connect+™ 3000 Customer Communication Series

The appearance of business mail has traditionally been pretty basic. Customers typically receive communications in a plain envelope. If it's a bill or a statement, eventually they will likely open it. If it's a promotional piece of mail, the customer decides whether or not to open it based on its appearance. Most often, this type of mail gets tossed. How can you make your mail work harder for you?

The new Connect+™ 3000 Customer Communication Series system gives you a better way to communicate with your customers. For the first time, you can print color messages on the outside of your envelopes, helping your mail work harder for you. It's the only mail processing solution that combines the power of postage processing with integrated envelope design capabilities. Studies show that using color headlines and graphics on the outside of your envelope increases openability by 2½ times\*. That's a great reason to use your envelopes to promote your business and connect with your customers.



\*Study done by Leflein Associates, March 2010



## High-powered

The Connect+ 3000 high-powered production system is the fastest on the market and is capable of producing up to 7,000 envelopes per hour. It can easily meet the high demands of a busy operation and gives you more features and flexibility than you thought imaginable.

## Save money

Save direct and indirect costs by utilizing postage discounts, expanded rating capabilities, reducing envelope inventory, reducing mail creation lead times and improving the efficiency of your mail center operations.

## Web-enabled

Access to the Internet gives you all sorts of flexibility. You can download software, replenish postage, access USPS® services, track packages, and go to My Account and more. The Web-based architecture allows for high-speed transfer of data and information directly to and from your system.

## Color touch screen display

This easy-to-use, 10.2" color display is the hub of your system. As an option, you can choose a 15" screen, giving you even greater visibility into your operation. Either way, it has intuitive icons and software for navigating your system-like funds management, unlimited programmable jobs, address verification, package tracking, buying supplies and postal tools.

## Weigh-on-the-Way®

WOW® in-line weighing, along with Shape Based Rating functionality, helps you process your mixed weight and size material automatically in a single operation, giving you the utmost productivity. Each piece is weighed and measured; the proper postage is calculated and printed at speeds up to 200 letters per minute.

## Integrated printers

The Connect+ Series has two integrated printers. One prints your postal indicias and inscriptions. The other is a 1200 dpi, high-speed printer that is available in black and white or process color, and prints your graphics, logos and messages on your envelopes. It reduces envelope printing costs and keeping preprinted envelope stock on hand. This printer does it for you in print shop quality, and in many cases, for less than print shop pricing.

## Power stacker

The power stacker gives you the flexibility to process mail up to 18,000 envelopes per hour, while keeping them all in presorted order.

## Weighing options

Select from a large number of scale options. Choose our small platform scale in 5 lb., 10 lb., and 15 lb. capacities. The large scale platform handles capacities of 30 lb., 70 lb. and 149 lb., making large parcels easier to manage.



World Headquarters  
1 Elmcroft Road  
Stamford, CT 06926-0700

Pitney Bowes, the Corporate Logo, Connect+, Weigh-on-the-Way and WOW are all trademarks of Pitney Bowes Inc. All other trademarks are the property of their respective owners.

## Compare and choose

Features	Connect+™ 3000
Interfaced Weighing Options	5, 10, 15, 30, 70, 149 lbs.
Differential Weighing	Optional
Accounting	100 standard, up to 3000 optional
Stacking Options	Drop Stacker or Power Stacker
Barcode Scanner	Optional
External USB Report Printer	Optional
Print Color	Postal Red, Black & White, Process Color
WOW® Weigh-on-the-Way®	Optional
WOW® Weight Limit	32 oz.
Shape Based Rating	Optional
USPS® E-Services	Optional; Confirmation Services & E-Return Receipt
Specifications	Connect+™ 3000
Base System Configuration Variables	61½"(L) x 25½"(D) x 24"(H) Drop Stacker + 12" (L) Power Stacker + 31" (L) Color + 6½" (L) 15" Display + 2" (H)
Weight	165 lbs. Standard Model
Print Quality	1200 dpi
Processing Speed (Letters/Minute)	100/160, 130/210 160/260, 200/300 LPM
Color Touch Screen Display	10.2" Std. (WSVGA) 15" Opt. (XGA)
Media Size	Min 3½" x 5" to 10" x 14"
Envelope Flap Depth	Minimum 1", Maximum 3⅝"
Envelope Max Thickness (Sealing)	¾"



For more information, call 1-800-322-8000 or visit us online:  
[www.pb.com/connectplus](http://www.pb.com/connectplus)

©2010 Pitney Bowes Inc. All Rights Reserved An Equal Opportunity Employer.  
Printed in U.S.A. AD11998 0410