PITNEY BOWES CONTRIBUTES TO A HEALTHY PLANET

Pitney Bowes is doing our part to make the world a little greener throughout all aspects of our business. We believe it's our duty to **Reduce** our impact on the land with less energy consumption and less waste. We **Reuse** previously owned equipment by extending its useful life and making it available in a new environment. We choose to protect the natural world by **Recycling** our products and reclaiming materials that can be used again.

Pitney Bowes is a member of and active participant in the World Environment Center, a global non-profit, non-advocacy organization that is a leader in advancing sustainable development business practices. Pitney Bowes strives to ensure that environmentally friendly decisions are made at every stage of our products' lifecycle. Additionally, in concert with The World Business Council for Sustainable Development and in partnership with IBM, Nokia and Sony, we are working to unleash dozens of innovative, environmentally-responsible patents that can be shared with others to help them become more eco-efficient and operate in a more environmentally sustainable manner.

With our mailstream optimization tools and equipment, customers can manage records electronically, save money on postage and remailing costs and often increase response rates — all while reducing energy, fuel, waste, paper, printing resources, and greenhouse gas emissions.

Reduce

▸ The demand for energy impacts our world in so many ways. Pitney Bowes is doing our part to reduce overall energy consumption by ensuring we offer only Energy Star-rated mailing machines that are in compliance with EPA regulations.

▸ Pitney Bowes is working to combat the waste of undeliverable mail with our address cleansing solutions. These solutions ensure customer's mail has correct mailing addresses – at the same time allowing for savings on postage. In the US alone, over 5 billion pieces of mail are undeliverable each year.

▸ Our forests are important to a healthy environment. To help sustain our forests, Pitney Bowes continues to offer online instruction guides which improve access to information while minimizing the need for printed material.

▸ Many of our solutions support remote commerce such as online purchase of postage, shipping solutions and more. Our self-service kiosks offer on-site postal services to you and your customers – all helping to reduce traffic congestion and vehicle emissions.

Reuse

▸ Pitney Bowes products often have plenty of life in them after one owner. So we hand-pick gently used products, test and certify their performance, and make them available to customers who are looking to contribute to a safer, cleaner and greener environment – all at substantial savings.

▸ Our product packaging has been designed to require fewer materials. Up to 60% of the packaging from materials returned to us is reused.

Recycle

▸ Pitney Bowes evaluates each product that is returned and determines which components can be recycled and used in the production of new products or as service spares.

▸ The PB Supply Line™ offers remanufactured print cartridges along with recycled paper and envelopes to help your mailings make an impact with your customers while reducing the impact on the environment.

Pitney Bowes is honored to be your partner in helping improve the efficiency of your processes, accelerating the pace of information transfer, and reducing overall environmental impacts.

Our achievements in corporate responsibility have placed us, for the eighth consecutive year, on the list of 100 Best Corporate Citizens compiled by Business Ethics Magazine.

♻ Recycle

Printed on 50% recycled, 25% post-consumer waste paper

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FSC **Mixed Sources**
Product group from well-managed forests, controlled sources and recycled wood or fiber
www.fsc.org Cert no. SW-COC-002890
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