

PRODUCT DATA SHEET

StreamWeaver® 6.5.0

PRINT STREAM ENGINEERING FOR
STRONGER CUSTOMER RELATIONSHIPS
AND OPTIMUM REVENUE POTENTIAL

Product Overview

StreamWeaver offers print stream engineering and distributed output management in a single solution, which provides your organization much-needed flexibility.

Over 360 organizations worldwide use StreamWeaver to:

- Update or obtain information from databases via Open Database Connectivity (ODBC) functionality directly from StreamWeaver
- Convert print streams from simplex to multiple-up formats
- Consolidate multiple documents from one or more print streams
- Generate mail run data files for inserter operations
- Cleanse address information, electronically presort mailings, add manifest keylines and append virtually any required barcode
- Add personalized messages to documents and prompt the use of targeted inserts in mailings
- Sort, re-sort and package documents based on virtually limitless criteria

Benefit

StreamWeaver can help you control active print streams, allowing you to easily enhance and modify print-ready files in real time without disrupting operations. StreamWeaver helps boost the timeliness, accuracy and efficiency of both paper and digital document production.

With StreamWeaver, you can quickly and easily alter documents and print streams for the most efficient print, mail and digital delivery and initiate marketing strategies. You can access data from external files and databases to enhance documents in a print file or control processing logic for maximum efficiency. You can also extract document data to create reports and produce files for new applications. Or capture print stream attributes like page counts, data within each document, addresses and barcode information for analysis.

Now you can quickly respond to new opportunities and changing business requirements with tools that facilitate the most advanced distribution strategies for both hard copy printing and digital communications.

EXPECTED ROI

- Reduce programming costs when making document production changes
- Enhance existing and new applications for greater value in customer communications
- Optimize quality assurance
- Ensure flexibility to meet present and future needs
- Save time and money with easy integration

Added Value

Implement changes immediately and efficiently

In order to benefit from opportunities in rapidly shifting business environments, the agile enterprise often needs to modify documents without disrupting legacy systems or operations. Advanced print stream engineering can help you do just that.

Deliver customer service and support in digital or hard copy

StreamWeaver delivers high-speed implementation of document consolidation, personalization and target marketing, as well as Intelligent Mail® barcoding, file-based processing and postal automation. StreamWeaver also bolsters external customer self-service by integrating e-billing and account management solutions, and delivering e-presentation, e-payment, archiving, OAM and e-service capability, all in a comprehensive, modular solution.

Tackle complex business challenges

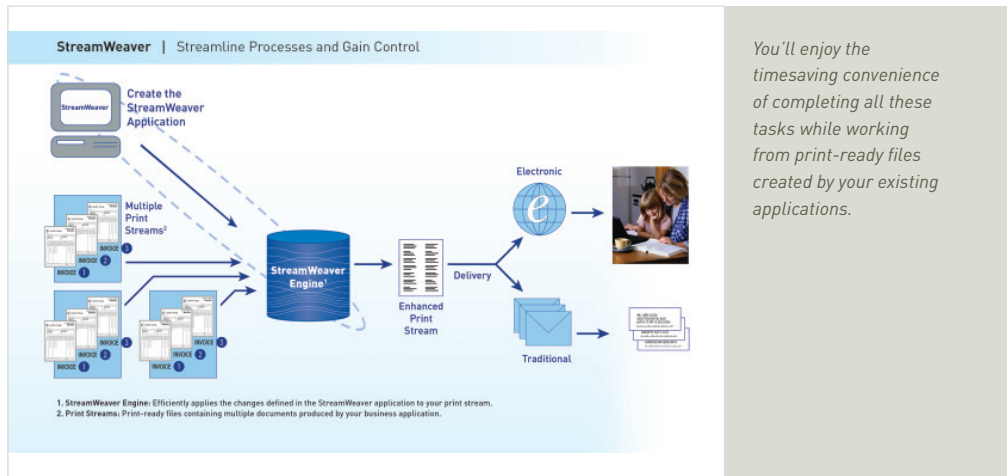
With Pitney Bowes, you can improve targeting and customize customer communications with one-to-one messaging, document/message consolidation, and selective inserting in print, while extracting and presenting print stream data in electronic document formats to provide your customers with an enhanced website experience

From integration with external programs to custom programming logic, StreamWeaver offers solutions for all your enterprise print stream needs.

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PRODUCT UPDATES

- Additional font support
- Enhanced barcode support, including QR Code, EAN 13, Intelligent Mail Package Barcode (IMPB) and Aztech
- Open Database Connectivity (ODBC) capability
- Connects to Oracle, Microsoft and IBM databases and more



You'll enjoy the timesaving convenience of completing all these tasks while working from print-ready files created by your existing applications.

Specifications

Mainframe

- IBM z/os 1.5 and higher
- z/Linux SuSE Enterprise 10

Windows® systems

- Windows NT, XP, 2000, 2003, Vista, 2008, Windows 7

Unix®

- AIX 5.3 and higher (includes 6.1)
- Sun Solaris (sparc) 9, 10
- HP/UX 11.23(PA RISC)

Linux

- Red Hat Enterprise Linux 4, 5

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Every connection is a new opportunity™



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