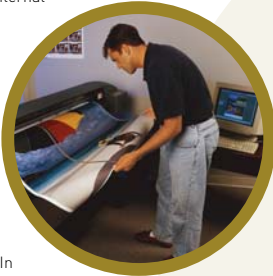


BEST SITE SERVICES

IS YOUR PRINT OPERATION OPTIMIZED? IS IT SCALABLE TO HANDLE ALL YOUR NEEDS?

In-house print centers provide a high level of convenience and control with quick turnaround times. But it can be very costly to staff these internal operations to handle peak volumes or to equip them for non-standard print jobs. You need the ability to outsource your work seamlessly should volumes spike, special needs arise or business continuity be needed. In addition, Best Site Services offers options to balance the right mix of on- and off-site assets needed to effectively manage print needs.



PITNEY BOWES PRINTWORKS™ SOLUTIONS FOR BEST SITE SERVICES offers the flexibility you need to handle additional workflow on an as-needed basis, thereby reducing the likelihood of maverick spend. In addition, our Document Solution Centers offer specialty print services such as large format printing and color. Our off-site centers are convenient and accessible. We have a secure electronic job submission interface called Pitney Bowes Transport™ Digital Production Management. It enables you to reduce your footprint on-site while maintaining service levels without the associated fixed costs. You can be assured that our off-site centers are using the most advanced technology and procedural controls to deliver high-quality printing and fast turnarounds in a secure environment. It all adds up to better customer service, improved production efficiency, enhanced real estate utilization and substantial value.

PITNEY BOWES PRINTWORKS™ SOLUTIONS FOR BEST SITE SERVICES OFFERS THE FOLLOWING SERVICES:

- * **DOCUMENT CATALOG/LIBRARY** gives you access to an online catalog for easy document management and print capabilities for business cards, stationery, sell sheets and advertising materials.
- * **EXPANDED PRINT TO MAIL** capability enables you to get mailings on the way, right away, with solutions from the experts in mail and document management.
- * **FULL-SERVICE PRODUCTION** gives you convenient and cost-effective access to a full range of services, including, folding, laminating, shrink-wrapping, digital conversion and large format printing to name a few.
- * **DISTRIBUTED PRINT** centers easily handle all of your variable data print files. You'll get high-quality outputs with fast turnarounds where and when you need it.

HIGH-TECH COMPANY TAKES BIG SAVINGS OFF-SITE.

An international technology company was dissatisfied with the off-site reprographics services for 13 of their offices in the New England area. Customer service was poor, quality was suffering, prices were climbing and turnaround times were not being met. In addition, electronically submitted jobs had to be broken down into smaller files so they could be processed. As a result, employees were starting to use expensive outside vendors, further increasing costs.

Pitney Bowes PrintWorks™ Solutions for Best Site offered more technologically advanced reprographic services that lowered labor costs, increased efficiency and saved on real estate expenses. As part of the solution, a dedicated FTP site was constructed allowing employees to easily submit jobs, thereby reducing submission and cycle times for job completion. Two daily courier runs were scheduled to pick up outgoing jobs and return completed ones to a centralized mail center on-site. Many of the jobs are now drop-shipped to conferences, meetings and customers throughout the U.S., further reducing turnaround times and expenses.

With improved quality, greater responsiveness and a wider range of print options, employees are now utilizing off-site reprographic services much more. That has resulted in a 21% savings in mail and reprographics-related expenses over the last two years. Now the high-tech company is offering high praise for the service they receive.

