

Cargo Screening Legislation

*Get Prepared for the Next
Generation of Mail Security*

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Webinar Agenda

- Who is Pitney Bowes Mail Services
- Cargo Screening Legislative Agenda
- TSA Certified Cargo Screening Program (CCSP)
- Important Tips for Securing Your Mail & Cargo
- Q&A

What is Mail Services?

A **trusted partner to posts worldwide**, Mail Services helps mailers earn significant postage discounts through consolidation and expedited mail delivery.

We leverage our innovative technology and infrastructure to enhance customer value.



Innovative Mail Solutions



Presort Services

- Largest USPS workshare partner; national network
- Full-service presort solutions for First-Class™ Letter & Flats and Standard Mail®
- Proprietary Mail Exchange Network maximizes delivery service levels



International Services

- Operations facilities in 2 continents: North America & Europe
- International mail outbound provider – priority and economy services
- Solutions for publications, letters, flats and packages
- Partnerships with major postal administrators worldwide
- **Mail security and cargo screening expertise**

Congressional Mandated Cargo Screening Timeline

President Bush approved *Implementing Recommendations of the 9/11 Commission Act of 2007* on August 3, 2007.

The legislation mandates 100% screening by August 2010 and requires TSA to establish a system to **screen 100% of cargo** transported on passenger aircrafts.



100% Screening Industry Mandates

- All cargo must be screened at the piece level by TSA-approved methods prior to being loaded on a passenger aircraft.
- Screening capacity at a single point in the supply chain is not sufficient to accomplish this requirement.
- **Significant carrier delays, cargo backlogs, and transit time increases are expected.**

~12 million pounds
moves on PAX daily.



August 2010
**100% Screening Required
by Congress**

Cargo must be broken down
to piece level and screened
by piece.



TSA Approach to 100% Screening

TSA is pursuing the following initiatives to aid industry in achieving the 100% screening requirements and milestones:

- Narrow Body Screening Amendment
- Phased Rollout of the **Certified Cargo Screening Program (CCSP)**
- Indirect Air Carriers (IAC), including Freight Forwarders, fully operational in 18 cities
 - IAC Screening Technology Pilot (STP) participants
 - Non-Pilot applicants



Pitney Bowes

participating in the **Certified Cargo Screening Program!**

TSA Approved Screening Methods

- Physical search with verification of manifest or other packing document
- Advanced Technology X-ray*
- Explosives Trace Detection (ETD)*
- Explosives Detection System (EDS)*
- Decompression chamber
- TSA Approved Screening Methods
- TSA Operated canines
- Any other detection equipment accepted in the future by TSA

**All technologies must be on the current TSA Screening Technology List which will be made available to screening participants.*

What is the Certified Cargo Screening Program (CCSP)?

CCSP was developed to:

- Allow screening of cargo early in the air cargo supply chain by a trusted, vetted, and audited facility.
- Establish the integrity of a shipment through enhanced physical and security standards at Certified Cargo Screening Facilities (CCSFs).
- Maintain the integrity of a shipment throughout the supply chain by utilizing stringent chain of custody methods.

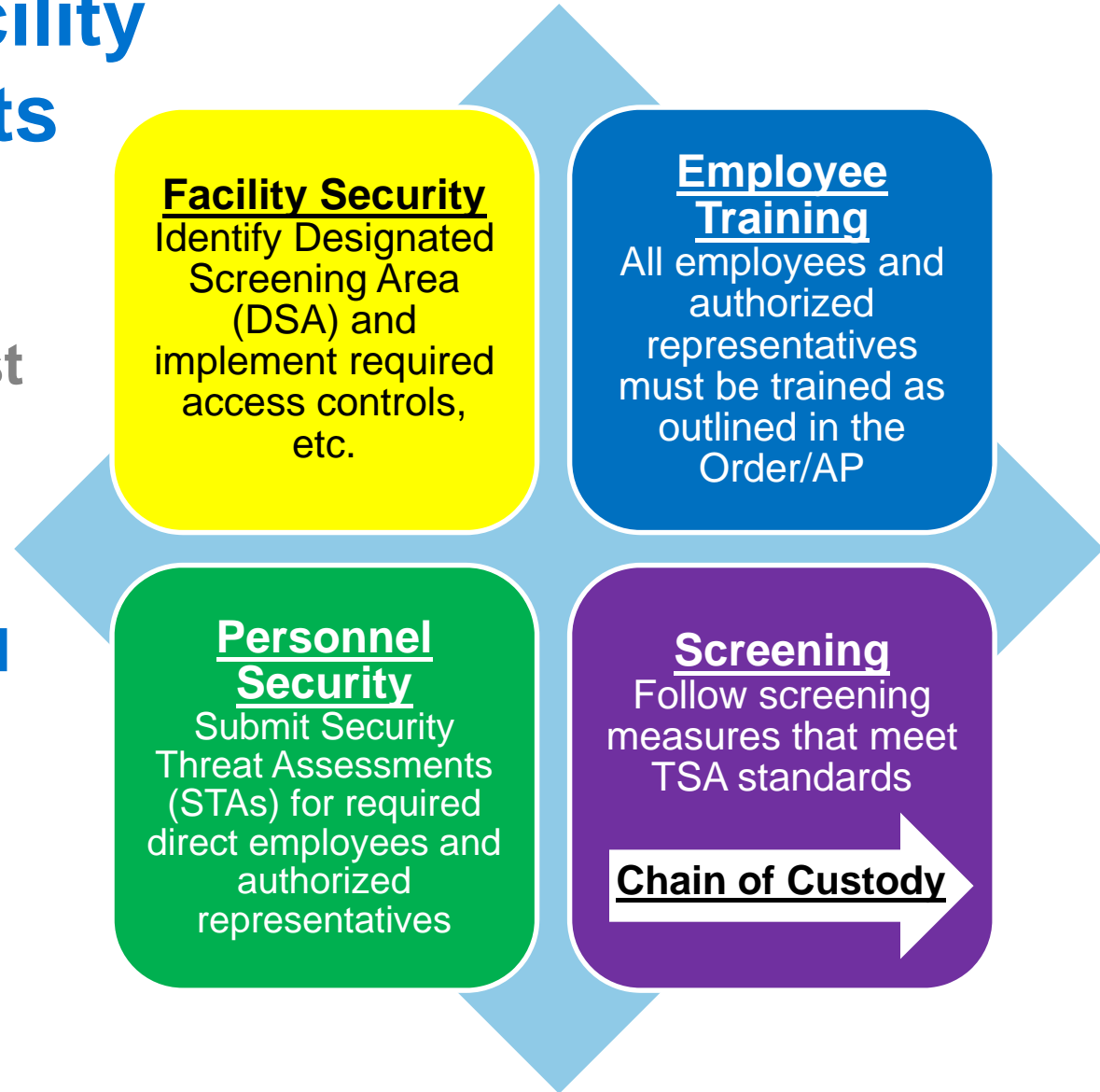
CCSFs must:

- Adhere to increased TSA-directed security standards.
- Employ chain of custody.
- Permit on-site validations.
- Be subject to TSA Cargo inspections.

**Pitney Bowes
International
Services
facilities
are certified
as CCSFs.**

Certified Facility Requirements

All facilities must adhere to these requirements prior to validation ... and throughout their participation in the CCSP.



100% Mandate Considerations

TSA is concerned that mailers may wait until it is too late to surmount the challenges of August 2010, when **100% of all pieces** must be screened individually.

International mailers should consider these facts:

- Screening the difficult, complex, skidded cargo still lies ahead.
- Possible insufficient availability of screening technology (backlogs) for forwarders and airlines.
- Economic recovery will lead to increased cargo volume.
 - Screening 100% of 15 million pounds per day in August 2010 vs. screening 50% of 9 million pounds per day today represents a **300% increase** in cargo requiring screening.
- Only CCSF shippers can ensure the integrity of their packaging and shipments in August 2010!

Building Value for International Mailers

Pitney Bowes International Services status as a CCSP participant provides international mailers with significant benefits:

- State-of-the-art scanning technology
- Decreased carrier delays and expedited supply chain flow
- Mail security certified personnel and consulting expertise
- Ability to continue to ship certain cargo types from the US without potential invasive screening later in the chain
- **Confidence that their mail and packages will arrive to their destination safely – and on time**

Important Tips for International Mailers

Help ensure security in the air cargo supply chain.

1 Learn and follow the cargo screening legislation.

2 Conduct a security impact analysis.

3 Evaluate your international mailing program, postal and carrier expenses.

4 Work with a Certified Cargo Screening Facility to facilitate the screening of your mail and packages.

Helpful Links & References

www.safetyact.gov

www.tsa.gov

Send an email to:
ccsp@dhs.gov
to ask questions
or check if your
current mail
services provider
is certified.

Questions?

Interested in more information about the TSA Certified Cargo Screening Program or Pitney Bowes international mail solutions?

Call Pitney Bowes Mail Services anytime!

Toll-Free: (800) 355-9090
www.pb.com/mailservices

Today's webinar will be posted on the web for you to download at your convenience. We'll also email it to you!