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Pitney Bowes White Paper Offers Insight on Best Practices in Business Continuity

Lessons Gleaned From Response to Major Facility Fire

STAMFORD, Conn., July 27, 2011 – Pitney Bowes Inc. (NYSE: PBI) today released a white paper that offers insight and [best practices in business continuity](#) to help organizations of all sizes safeguard and strengthen their operations.

The white paper provides insight on why a comprehensive, long-term approach to business continuity involves not just data and IT infrastructure contingencies, but also planning for disruptions to physical facilities wherever they may be.

The white paper also features a recent, real-world example of [business continuity in action](#). A major Pitney Bowes facility in Texas burned to the ground in February, 2011. By following its own business continuity plan, Pitney Bowes minimized disruptions to employees, customers and the community. The work done at the destroyed building was rerouted to other locations, and a replacement site was on-line and operational within four months.

“The unexpected can happen to any organization, at any time. While you cannot control the unexpected, you can control how you plan and respond,” said Jay Oxtan, president, [mail services](#), Pitney Bowes. “By making business continuity a priority and long-term commitment for the entire organization, businesses can help ensure their employees are prepared for effective response in the event of a disaster or disruption in service, clients’ data is protected and their overall organization is secure.”

The white paper highlights critical steps organizations should take with business continuity planning to help minimize the impact of disasters and disruptions in service for clients, establish contingency plans to limit the impact of damage, and mitigate losses. The white paper also includes ten best practices for business continuity plan implementation in the event of a disaster or disruption in service, as well as follow-up and fine tuning for post-event projects.

To obtain a copy of the white paper, please visit: <http://www.pb.com/mailservices>

About Pitney Bowes:

Delivering more than 90 years of [innovation](#), Pitney Bowes provides [software](#), [hardware](#) and [services](#) that integrate physical and digital communications channels. Long known for making its customers more productive, Pitney Bowes is increasingly helping other companies grow their business through advanced customer communications management. Pitney Bowes is a \$5.4 billion company and employs more than 30,000 worldwide. Pitney Bowes: Every connection is a new opportunity™. www.pb.com/