

Taking a

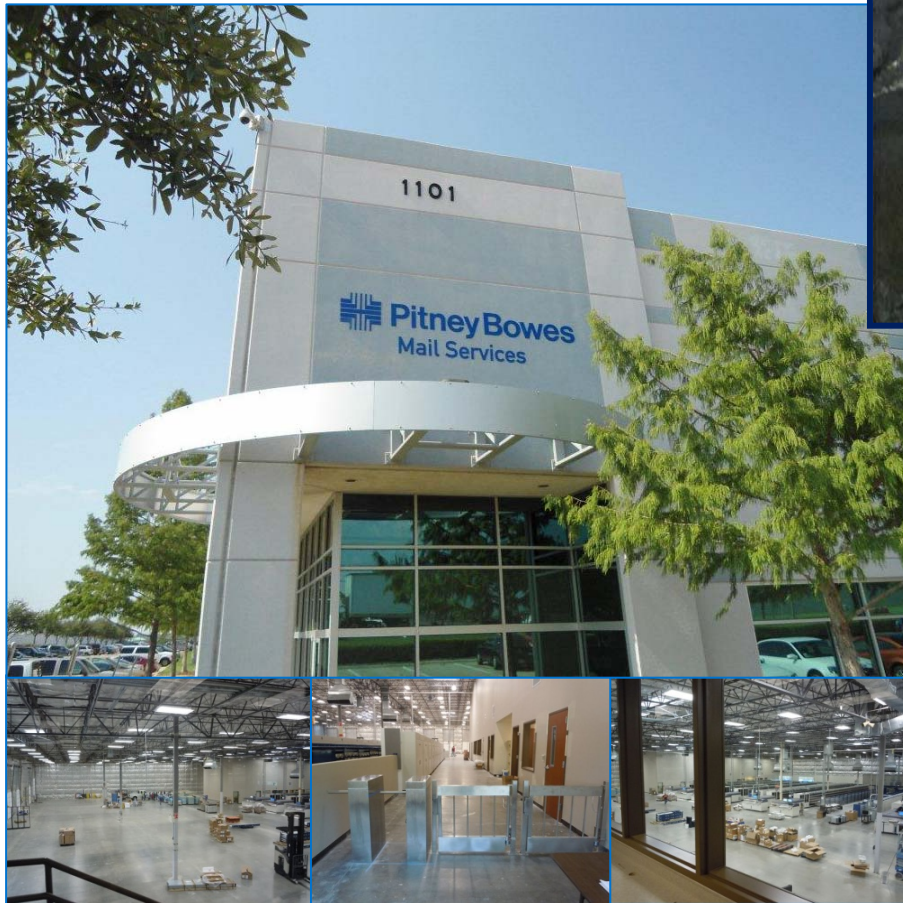
Proactive Approach



To Your Company's Disaster Recovery Plan

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WELCOME!



A New Beginning: June 6th, 2011



February 8th, 2011

THANK
YOU!

Customers

Employees

Partners

The Proactive Approach

- Disasters are unpredictable and can result in the total loss of a business.
- By preparing for the worst, you can not only help protect operations, but also ensure survival of your business.
- 2000 - 2008, there were on average 392 “disasters” per year. **The average annual economic damage was \$102.6 billion worldwide.**
- For example, just imagine what the USPS has been through in the past 12 months. Virtually every natural disaster has had a negative impact.

- Fire
- Flood
- Tornado
- Locusts

Planning Ahead is Critical to Success

- In the post-9/11 world, Business Continuity Planning is now baked into corporate security planning.
- In the service sector, BCPlanning must address the protection of customer data, inventory and materials.
- White Paper – “Best Practices in Business Continuity”

**Planning
should
start long
before
disaster
strikes**

Pre-Planning:

Prepare your business for the Unexpected

- Create an experienced and fully-trained management team, accustomed to making effective decisions.
- Establish a network of trusted business partners, companies that you can count on when you need them the most.
- Share your Business Continuity Plan with others ... your team, partners and clients (external and internal).

Following a formal plan can mean the difference between effective response and a complete breakdown in service.

What we did to implement the Plan and to mitigate risk and client losses

- Narrowly defined responsibility and empowered management to take action.
- Took advantage of our good fortune.
- Asked our partners for their assistance.
- Established a central point of contact and provided frequent updates.



As a result of our actions...Teams earned:



Every connection is a new opportunity™