Pitney Bowes Spectrum™

Enterprise Data Quality Solution

ADDRESS NOW™ MODULE

Benefits

- Interactive application for faster, more accurate capture

- Data quality at the point of data entry

- Improved fulfillment, fewer returns and happier customers

- A global solution covering more than 240 countries

- Integrates with existing applications

OVERVIEW

Whether you're targeting customers locally or globally, opportunities can be lost if your customer address data is inaccurate. Now, there's a solution: Address Now™ part of Pitney Bowes Spectrum Enterprise Data Quality Solution. It's a global interactive Web-based address quality software solution that enables address validation and cleansing at every stage of the business process. The result is clear: the highest possible quality customer address data.

The Spectrum Enterprise Data Quality Solution - Address Now™ global delivery ensures the quick and accurate capture of client addresses at the point of data entry. And, for your Web business, it guarantees that only accurate address information is collected online. With coverage of more than 240 countries, you'll improve customer satisfaction and enhance your profitability with this solution from the data quality experts you've come to trust.

Global address accuracy

Interactive application – faster, more accurate, more profitable
The Spectrum Enterprise Data Quality Solution Address Now Module can help you save time and money. It's intuitive and simple to use. As you key in an address, the Address Now™ database prompts you with options to ensure that the address is correct–helping to reduce work time. Even if you have only a partial address, Address Now™ will help you complete it accurately, verifying every detail of the address, from the street name to the postal code or ZIP+4®. Further, Address Now easily integrates with

your existing applications, through APIs; and it's compatible with Windows.

Improved fulfillment and fewer returns – We help you deliver
Accurate information not only increases customer satisfaction, it's better for your business. Address Now minimises the chance of "bad" information in a customer's address–whether entered by your call centre operators, or online by the customer or anyone else authorised to access your system. In fact, Address Now actually makes it difficult to make a mistake–vastly enhancing deliverability. And, it works for all domestic and international mailing data, minimising the chance of costly returned mail while greatly improving fulfillment and delivery of your customers' orders and increasing their satisfaction.

Web application – improved accuracy, delivery and customer satisfaction
When your self-serve customers are ordering from your website, their mailing address entries will be subjected to the same thorough Address Now process, ensuring fast and accurate delivery of their order. Research has shown that as many as 25 percent of Internet orders are undeliverable because of improper or incorrect address data, but with Spectrum Enterprise Data Quality Solution Address Now Module you are assured minimal delivery problems due to bad address data.

Integration into all leading web platforms
The Spectrum Enterprise Data Quality Solution Address Now Module can be integrated into all leading Web platforms (COM, C++, .Net, XML, Java API).

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ADDRESS NOW™ MODULE

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PITNEY BOWES BUSINESS INSIGHT IS HEADQUARTERED OUT OF THE UNITED STATES

PITNEY BOWES BUSINESS INSIGHT

With the industry's most comprehensive set of solutions for maximising the value of customer data, Pitney Bowes Business Insight helps organisations more effectively locate, connect with and communicate to their customers in today's global markets.
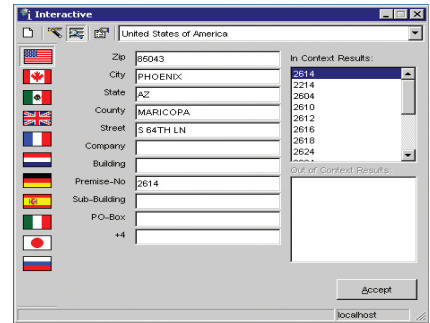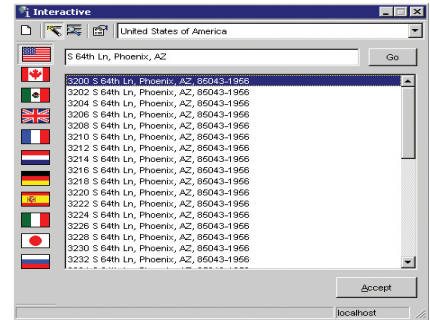

Address now – interactive

Pitney Bowes Spectrum Enterprise Data Quality Solution Address Now Module is a global solution to minimize address errors and maximise your opportunities. It enables the rapid and accurate capture of address data into desktop, Call Centre, CRM or other database applications. From just a few keystrokes, an accurate postal address can be generated for over 240 countries.

A global solution that grows with your business

The Spectrum Enterprise Data Quality Solution Address Now global delivery database covers addresses and postal codes in more than 240 countries so it expands along with your business horizons. No matter what the country or language, the same intuitive prompts and verifications will help you accurately address every piece of mail. Address Now actually recognises each country's proper postal format, ensuring the right layout of address components. Please visit our website for an up-to-date listing of country coverage.

All this from people you know You can trust

For more than 20 years, first as Group 1 Software, now as Pitney Bowes Business Insight, we have built a proud reputation as a global leader in mailing solutions and data quality. You know you can entrust us with your mailing data. Address Now is part of our Spectrum Enterprise Data Quality Solutions in our long line of solutions and business services designed to improve your business by enhancing customer satisfaction, improving business processes and thus boosting profitability.

For more information, call us today at +44.1753.848.200 or visit www.pbinsight.com.

The Pitney Bowes Spectrum™ Solutions and Business Services

Spectrum Enterprise Data Quality Solution
- Address Now
- Advanced Matching
- Universal Addressing
- Data Normalisation
- Universal Name

Spectrum Enterprise Location Intelligence Solution
- Enterprise Geocoding
- Enterprise Location Intelligence
- Enterprise Routing

Spectrum Enterprise Data Integration Solution
- Data Services for Oracle
- Data Services for Siebel
- Data Services for SFDC
- Data Services for SAP
- Sagent Data Flow

Spectrum Enterprise Data Governance Solution
- Profiler Plus
- Monitor Plus

Spectrum Business Services
- Spectrum OnDemand
- Enterprise Routing
- Global Sentry
- Enterprise Tax Management
  - Sales & Use
  - Payroll
  - Personal Property
  - Insurance Premium Tax
- Business Application Connectors
  - Data Quality Connector for:
    - MySAP CRM v.5.0, v.6.0
    - MySAP ERP v.5.0, v.6.0
    - Siebel Enterprise Apps v.7.8, v.8.0
    - Siebel Industry Apps v.7.8, v.8.0

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