

BUSINESS CONTINUITY AND RISK MANAGEMENT

HOW SECURE IS YOUR COMPANY'S MAIL CENTER?



Being prepared for potential business interruptions resulting from catastrophic environmental events or terrorism is a fact of life in today's business climate. Companies that are better equipped to handle such emergencies are more likely to weather these events without significant impact on their people, property and revenue generating capability.

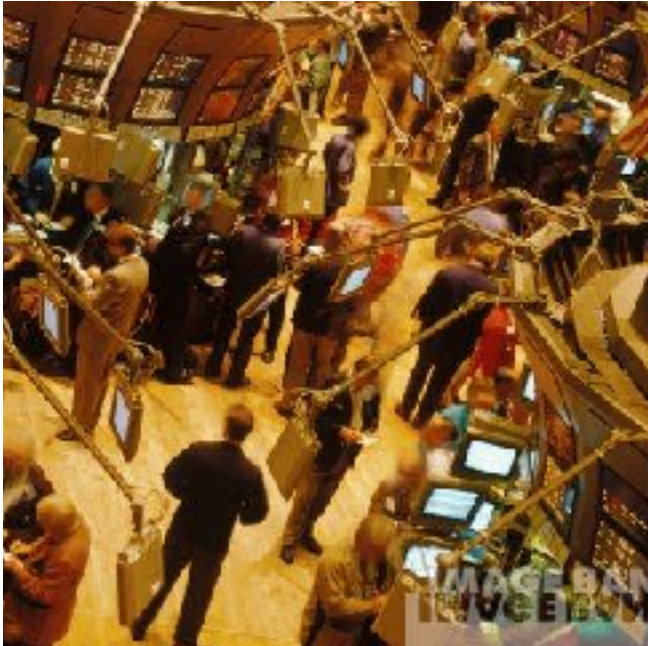
Pitney Bowes MailWorks™ Solutions for Business Continuity and Risk Management can address the critical vulnerability of a company's mail operations as part of your enterprise contingency planning. Many governments and global companies rely on Pitney Bowes to address these risks to their business through solutions that:

- > Identify and address process, technology and training issues that are creating weaknesses in your company's mail operations.
- > Incorporate state-of-the-art screening technologies that can reduce risks to your people and facilities.
- > Ensure compliance with federal provisions on liability limitations that are part of the SAFETY Act.
- > Provide reliable back-up capabilities to maintain the flow of revenue and compliance critical, transaction documentation in the event of a sudden disruption.

• PITNEY BOWES MAILWORKS™ SOLUTIONS FOR BUSINESS CONTINUITY AND RISK MANAGEMENT ARE COMPOSED OF THE FOLLOWING ELEMENTS:

- > MAIL AND PACKAGE SECURITY CONSULTANTS, who conduct a thorough audit of the existing screening and recovery procedures and training.
- > CUSTOMIZED MAIL AND PACKAGE SCREENING services and facilities that can address the specific security threats to your operations.
- > EMERGENCY MAIL CENTERS and back-up facilities to ensure continuity of business operation.

WALL STREET FIRM TAKES A NO-RISK POSITION



In the post 9/11 world, businesses are much more aware of the dangers to their operations and employees from terrorist threats. While security measures have been put in place in the lobbies of most major corporations, the mail center can be a vulnerable entry point. A Wall Street investment firm saw the potential damage this could cause their business and contacted Pitney Bowes.

Pitney Bowes MailWorks™ Solutions for Business Continuity and Risk Management was adopted. Two northeast-based offsite mail center management operations eliminated the risk of exposure to inbound mail-based threats to employees and operations. These facilities successfully review over 310,000 postal and carrier pieces of mail per month with X-Ray screening and digitization as well as an autoclave procedure for high-risk recipients of inbound mail. These screening processes eliminate biological and incendiary threats to employees and executive officers of the firm without disrupting business operations. Based on the success of these offsite models, Pitney Bowes has taken on the security of their London operations.