

PITNEY BOWES
MAILWORKS™
SOLUTIONS

HOW CAN YOUR MAIL CENTER IMPROVE YOUR ORGANIZATIONAL PERFORMANCE?

Your mail center can help you accomplish more by connecting the inbound and outbound mail flows with critical processes. Pitney Bowes MailWorks™ Solutions can make your entire operation faster, more effective and better protected against risk. No wonder government managers are looking to the mail center to help them meet performance standards.

Mail operations can be one of the largest expenses of a government agency. But it may not be delivering the kind of efficiency you need. Workflows could be more streamlined. Constituent communications could be more accurate and timely. And core operational processes like records management could be integrated into the system earlier. That way you could respond to challenges such as changing postal regulations, increasing mandates, compliance issues and budgetary constraints. That's why we created Pitney Bowes MailWorks™ Solutions.

It makes your mail work smarter by improving processes, integrating your workflow and optimizing your operation. And that can improve your performance.



SIX OF THE MANY WAYS YOU CAN IMPROVE OPERATIONS FROM THE MAIL CENTER.

A Pitney Bowes MailWorks™ Solution can enhance service, lower costs and minimize risk by:

- * **CONTROLLING POSTAGE AND CARRIER SPEND**
We centralize the management of postal spend and replenishment. We analyze and recommend improvements to reduce overall postage and carrier spend.
- * **IMPROVING COMPLIANCE THROUGH IMPROVED MAIL OPERATIONS**
We help you benchmark your performance and provide ways to better utilize technology. We offer training to standardize processes, instill best practices and work with you to continuously improve those processes.
- * **IMPACTING CONSTITUENT COMMUNICATION THROUGH THE QUALITY OF YOUR MAIL OPERATION**
We improve data management processes to provide higher quality and integrity. That keeps communication costs low with address accuracy and on-time delivery.
- * **KEEPING YOUR AGENCY RUNNING EVEN WHEN THE UNEXPECTED HAPPENS**
We assess potential risks to your mail operations and put in place strategies for operational continuity like emergency mail centers, business recovery and package tracking systems.
- * **KICK STARTING PROCESSES FROM THE MAIL CENTER**
We shorten overall processing time and improve productivity of downstream processors. Workflow mapping, scanning, digitization, tracking and tracing add efficiencies up front and speed the processing on the back end.
- * **SCREENING YOUR AGENCY FOR MAIL-BORNE THREATS**
We can assess terrorist risks and prioritize safety measures to protect staff and facilities. We put screening protocols in place and offer off-site mail center management to help mitigate the risks to your operation.

HOW OUR EXPERTISE CAN HELP.

For over 86 years, Pitney Bowes has been bringing innovative thinking to the mail channel. We have more patents than all the other mail services companies. This history of innovation is coupled with deep experience and understanding of how government agencies use mail and carrier operations to serve the public.



We currently provide solutions to a large number of agencies and Fortune 1000 companies and work closely with the U. S. Postal Service and posts in many countries across the globe. This experience has resulted in numerous best practices that are the core of Pitney Bowes MailWorks™ Solutions.

But it's not enough to be the mail experts. Pitney Bowes MailWorks™ Solutions has a built-in continuous process improvement capability. Our process consultants and Six Sigma black belts work together to enhance the efficiency and effectiveness of your mail operations.

With Pitney Bowes MailWorks™ Solutions, you have the power of Pitney Bowes working for you. We bring together the products, resources and solutions that best fit your present needs and upgrade and adapt them as your needs change.

A Pitney Bowes MailWorks™ Solutions is created from three core areas:

POSTAGE AND CARRIER MANAGEMENT helps you track and monitor outbound spending across your entire operation. Ensures that your spending is efficient and effective.

MAIL CENTER MANAGEMENT transforms your mail center into a workflow entry point for your core operational processes. Establishes specific standards using benchmarks and implements continuous process improvements.

BUSINESS CONTINUITY AND RISK MANAGEMENT reduces risk to your personnel and facilities. Ensures continuity of your operational processes that depend on mail flow.

Talk to Pitney Bowes today about a Pitney Bowes MailWorks™ Solution.