



HOW CAN YOU PRINT MORE AND SPEND LESS?

You're producing more constituent communications than ever before. But, unfortunately, your budgets are not keeping pace. You need to look at every part of your print operation – equipment, output, usage, placement, staffing, on-site and off-site facilities, color and specialty applications, multi-functionality, digital libraries and business rules. That way you can improve efficiency and productivity to meet expectations.

Pitney Bowes Printworks™ Solutions can show you the inefficiencies in your print operation and then employ best-in-class process improvements, technology and services to make them more effective. We'll streamline your print processes, help you manage print and digital content, improve personalization and quality to make print more effective and match on-site print capabilities with your needs.

At Pitney Bowes, we reengineer mail and document processes through our experience managing the mail-stream from end-to-end. By applying this proven expertise, we have effectively lowered costs and boosted productivity by 30% for some of the largest government agencies and corporations. That's why we've been entrusted to manage more than 1,900 on-site mail and document centers across the globe. We can do the same for you.



FIVE WAYS YOU CAN MAKE YOUR PRINT OPERATION MORE PRODUCTIVE

A Pitney Bowes PrintWorks™ Solution can enhance service, lower costs and minimize risk by:

- * **MAKING SURE YOU HAVE THE RIGHT PRINT EQUIPMENT ON-SITE** We help you take advantage of the most appropriate output technologies and the correct placement. That way you can maximize the productivity of your people and machines while lowering the total cost of ownership.
- * **MANAGING PRINT COSTS BY SENDING OUTPUT TO THE RIGHT DEVICE** We analyze your operations, establish business rules to handle usage and provide you with enterprise-wide mechanisms to increase efficiency and effectively control and lower print output costs.
- * **OPTIMIZING ON-SITE PRINT SERVICES TO MEET YOUR EVERYDAY NEEDS** We provide you with centralized print management expertise. Through a comprehensive, manufacturer-independent portfolio of printers, copiers and finishing equipment, we allow for rapid changes in technology by keeping the most updated equipment on-site – enabling you to be your most productive.
- * **STREAMLINING PRINT PROCESSES THROUGH DESKTOP TOOLS** We offer customized development and maintenance of user-friendly digital content libraries. We ensure that you have easy access to time-sensitive communications along with the ability to print them as needed.
- * **MAXIMIZING PRINT CAPABILITIES AT THE LOWEST POSSIBLE COST** We give you the ability to scale your on-site operations to meet everyday needs, while relying on the additional security and capacity of our affiliate off-site print centers during volume peaks. This lowers monthly fixed costs while keeping service levels high.

HOW OUR EXPERTISE CAN HELP.

For over 86 years, Pitney Bowes has been bringing innovation and efficiency to the mailstream. As a worldwide leader in document production and delivery management, we provide unique opportunities to optimize print as part of your overall mailstream processes. We've leveraged our experience and processes to develop a suite of best practices we call Pitney Bowes PrintWorks™ Solutions.

By establishing performance benchmarks and Six Sigma processes, we have increased productivity and saved institutions 30% or more on their print-related expenses. And with service levels unsurpassed in the industry, Pitney Bowes currently provides on-site mail and document services to thousands of customers worldwide, including government agencies and many Fortune 500 companies.



Our core capabilities span all aspects of document production and delivery and provide high-quality, cost-efficient, customizable solutions that optimally combine networked, on-site, and off-site document production. Unlike our competitors, our sole focus is to help you find the right solution for your needs, not sell you more products. We bring together the right mix of resources, equipment and supplies combined with the added flexibility to change and stay in-step with you.

Pitney Bowes PrintWorks™ Solutions are created from these three core areas:

PRINT ASSET MANAGEMENT helps you optimize your print operations and gain visibility into your equipment to make your workforce more efficient. Controls the costs of maintenance and supplies.

CENTRALIZED REPROGRAPHICS SERVICES MANAGEMENT provides customized, comprehensive management of your in-house print and copy facilities. Proper staffing, equipment and technologies address your everyday needs and ensure faster turnarounds.

BEST-SITE AND COMPLEMENTARY SERVICES offers the ability to seamlessly outsource your work should print volumes spike or special needs arise. Maintains service levels without the associated staffing and equipment costs.

Talk to Pitney Bowes today about a Pitney Bowes PrintWorks™ Solution.