

HOW DO YOU ASSESS YOUR MAILSTREAM WITH IMPENDING POSTAL CHANGES?

With the upcoming postal rate change and the recently passed Postal Reform, many businesses are facing a new set of challenges. The new postal requirements demonstrate the need for superior, enterprise wide postal management intelligence. Many organizations know that using best practices can save millions and help create stronger, more profitable customer relationships. The question then becomes, how do you analyze your operations to know your next steps?



At Pitney Bowes, we're helping companies leverage their mailstream by identifying areas of significant opportunities to improve customer relationships; control postage and carrier spend; and optimize processes using a proven methodology. Pitney Bowes Mailstream Consulting Service identifies the areas of your mailstream you should be addressing by comparing how well you are doing versus proven best practices that we have implemented with many of the nation's leading companies.

For over 86 years, Pitney Bowes has been bringing innovative thinking to the mailstream channel. This history of innovation is coupled with a depth of experience and understanding of how organizations use mail and print operations. This experience has resulted in numerous best practices that are core to our Mailstream Consulting Services.

THE PITNEY BOWES MAILSTREAM CONSULTING SERVICE INCLUDES*:

- > **ON-SITE PRIVATE SEMINARS** - Designed to show you how to control costs and optimize your processes, Pitney Bowes will conduct at least two postal education seminars at your location. Our experts have worked with many of the top Fortune 1000 companies, government agencies and organizations of all sizes to share knowledge and demonstrate ways to mitigate costs.
- > **ON-SITE MAILSTREAM EXPERT REVIEW** - Using a variety of assessment tools to define, measure, and analyze your operations, we will provide a certified Mailstream Consultant on site for up to ten days. The Consultant will report back key findings on such areas as address quality, presort optimization, return mail processing, and rate case impact and mitigation.
- > **MAILSTREAM INDEX ASSESSMENT** - With an in-depth review of your organization's mailstream through our sophisticated benchmarking tool you will receive a road map that gives you tangible examples of how to create the right business case to move your organization strategically.
- > **ENGAGEMENT REPORT** - Created from information gathered on site and through discussions with key stakeholders, this profile of your operations will allow you to prioritize the areas of concern and opportunity. We can help you translate postal requirements into the financial language needed to improve customer communication and ultimately impact your bottom-line.

** Fee does not include travel and expenses.*