In a time when address quality directly affects customer satisfaction and revenues, immaculate address accuracy is the order of the day. Use the highest accuracy address correction to scrub your addresses clean clear through.

**Finalist® software – the industrial strength address cleanser**

The Finalist® address quality solution from Group 1 Software is a CASS Certified™ application that thoroughly prepares addresses for United States Postal Service® (USPS®) handling. It verifies, standardizes and corrects address elements, and appends postal codes.

Finalist® provides the utmost address accuracy. And the payoff is huge. You’ll cut the costs of delayed and undeliverable-as-addressed mail. You can expect timely delivery of customer communications. More invoices arrive on time, speeding your business’ cash flow. Finalist® is CASS Certified software that earns you postal discounts and provides the utmost address accuracy.

**Deep-down clean with ultimate control**

Finalist® scrubs every aspect of an address to bring it into precise alignment with strict USPS standards. The Finalist® system’s output is flexible in that you control whether it will ever overwrite the address information in your database. This is important if you have an agreement not to change customer information without their consent. Finalist® provides an extensive list of return codes to help you diagnose addresses that are returned because they were not matched to addresses in the USPS database. Finalist® also generates the required USPS documentation, including the CASS™ 3553 postal statement, for automation rate discounts.

**Finalist® fits**

Finalist® is at home in mainframe, UNIX® and Windows® environments. It’s versatile, too. Finalist® will cleanse addresses through batch processing to regularly comply with USPS regulations or through interactive processing to perform point of entry validation or address cleansing analysis.

**F I N A L I S T ® | I m p r o v e A d d r e s s Q u a l i t y**

![Diagram of address cleansing process]

**ADDRESS FILE INPUT**

- Mr. Larry Olson
  - 27 Osbra Avenue
  - Altavista, VA 24515
- Mr. Bob Smith
  - 7500 Warrenville Rd
  - Lisle, IL 60532
- 631 Elmwood Street
  - Buffalo, NY 14221
- Duluth, GA 30097
- Norwalk, MA 02060
- Seattle, WA 98102

**USPS® Data File**

- Corrects Spelling
- Standardizes Abbreviation
- Adds Delivery Point Barcodes (DPBC)
- Append ZIP+4 Code and Carrier Route Code

**ADDRESS FILE OUTPUT**

Good Barcode for Delivery Point Barcodes (DPBC)

- Corrects Abbreviation
- Adds Delivery Point Barcodes (DPBC)
- Append ZIP+4 Code and Carrier Route Code

**USPS/STATISTICAL REPORTS**

- Unmatched Return Code E412
  - No primary name ranked with certainty
  - USPS 3553 Report

**Finalist® Address Quality Solution**

*Get your addresses cleaner than ever*
Finalist® Address Quality Solution
Get your addresses cleaner than ever

Unparalleled performance on Unix and Windows NT platforms

On Unix and Windows NT platforms, Finalist® provides some unique features that give you unparalleled performance.

User enabled performance options

Parsed Input Ability – Finalist® will now accept parsed input, eliminating the need to parse addresses that have already been cleansed, saving you processing time.

Process Unassigned – Connect the date of your CASS run to each individual address vs. connecting the CASS information to the job. This flexibility allows you to eliminate addresses that are already CASS Certified from your current job, maximizing your performance.

Batch Suggestion Report – Interactively, Finalist® can generate suggestions for failed addresses, beyond what you get in the return codes. Now Finalist® has the capability to provide suggestions while processing records in batch mode.

Features and Benefits

■ DPV™ – Takes the addresses that Finalist® matched with the USPS ZIP + 4® database, and compares them with another USPS data file (containing over 145,000,000 addresses), confirming that the address of the mail piece is a valid delivery point. Using DPV, you’ll improve address cleansing for more reliable delivery of mail.

■ LACSLink™ – Uses Finalist® to access the USPS LACSLink database to determine if an address conversion is required. Finalist® will return any converted address in a standardized, cleansed format. Using LACSLink, you’ll ensure address accuracy for improved delivery of mail.

*Group 1 Software is a non-exclusive Interface Distributor Licensee of the United States Postal Service. Group 1 has “applied” for LACSLink software certification.

The prices of the DPV and LACSLink options for Finalist® are offered by Group 1 Software, and is not established, controlled, or approved by the United States Government.

Cut costs, speed cash flow and increase customer satisfaction with timely delivery of communications.

Call us today at 888-413-6763.

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